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# *A Truly Global MBA*

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## **The University of Manchester's MBA**

While Shanghai seemingly has a plethora of institutions offering MBA courses, none of them can claim to match the prestige and heritage offered by the University of Manchester. First established in 1965 the University of Manchester's MBA course has been around for over half a century and boasts an impressive number of highly successful graduates, including the current Founding Director of the University's Shanghai Center, Sherry Fu.

"I was first tasked with setting up the University's Shanghai Centre back in 2008," says Sherry. "At that time I was equipped only with an office, a laptop and some promotional materials from the University. We had to rent out classrooms from other universities around Shanghai, but we worked hard to ensure that our students got the exact same level of education here as was available at our main campus in Manchester. Since that day we've gone on to open our own education center, and have graduated a large number of students, myself included!"

As well as Shanghai, students on the MBA course also have the option to take elective courses and core modules at the university's other international centers, including Hong Kong, Singapore, Sao Paulo, Dubai and, Manchester. In the long run this means that if a student's company transfers them to another country, they can continue doing their course at a center more convenient to their new location.

Of course, quality control is a key point of concern for those looking to continue their studies

in China, and it's something that the University of Manchester takes very seriously. "Everything we have here is imported from the UK," says Sherry. "We don't recruit teachers locally, they're all flown in from Manchester to give the necessary talks and workshops. On top of that all of our exam papers, booklets, informational products and everything else is shipped in from the UK," says Sherry. "This costs us more than printing locally but it helps to ensure that the educational experience our students receive is identical to the one they'd receive at our main campus."

For those looking to show off their international experience, The University of Manchester has recently partnered with Beijing's Renmin University. This partnership, which comes just months after Chinese President Xi Jinping made his historic trip to Manchester, allows MBA students the option to receive a joint-degree from a world class British university and a top Chinese university.

Since 2008, MBS has recruited more than 1,000 students from more than 30 different countries and regions to study the Global part-time MBA at the Shanghai Centre. Most are Chinese, and many are from Shanghai, Beijing and the Yangtze River Delta region. About 30% of students are expats who work or live in China.

"We want our students to challenge authority, to think hard, to think big and to think global," said Fu.

**Find it: [www.manchester.ac.uk](http://www.manchester.ac.uk)**